



WMCA ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Create the opportunity to tap into new and exciting markets, expand your client base, and strengthen relations with current clients. Over 125 city, county and transit agency clerks are expected at our annual conference.

Make your presence known by sponsoring high-visibility events such as the President's Opening Reception, Annual Banquet, and Vendor Reception. Plan for long-term exposure by becoming a Diamond or Platinum level sponsor.

Diamond Level (minimum of \$3,000)

Sponsor benefits include:

- Complimentary vendor booth in the exhibit area. Priority location provided to Diamond Sponsors based upon the order paid registration is received. (\$500 value)
- Complimentary delegate registration package and all conference meals for up to two representatives. (\$600 value)
- Acknowledgement of your contribution at the opening ceremony, annual banquet and other conference events. (marketing value of \$1,000)
- Banner featuring your company name and logo at a sponsored event. (marketing value of \$500)
- Your brochure enclosed in delegates' welcome materials. (marketing value of \$500)
- Option for early set up on Tuesday night following President's Reception.

Platinum Level (minimum of \$1,250)

Sponsor benefits include:

- Your brochure enclosed in delegates' welcome materials. (marketing value of \$500)
- Platinum sponsors who are also vendors will receive priority location selection after Diamond sponsors based upon the order your paid registration is received.
- Banner featuring your name and logo at a sponsored event. (marketing value of \$500)

All exhibitors and sponsors will also receive:

- Verbal recognition at the Opening Session and Annual Banquet (marketing value of \$300)
- Recognition in Conference Program (marketing value of \$200)

In addition to a financial contribution, sponsors will be given the opportunity to donate item(s) for the silent auction as well as give-aways that can be included in delegates' conference bags.

Sponsorship and underwriting opportunities are awarded on a first-come, first served basis.